



# ProLight

## D7.1 ProLight Website

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Authors: Sabine Alexandre-Klein (ESCI), Dàlia Puig (ESCI)



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## Deliverable Information

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<b>Contributors</b>	All consortium partners
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<sup>1</sup> PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)



## Document history

V	Date	Beneficiary	Author
V0.1	20.01.2023	ESCI	Sabine Alexandre-Klein
V0.2	25.01.2023	ESCI	Dàlia Puig
fv	26.01.2023	FHTW	Michael Heidenreich
V1			

## Summary

The present deliverable is not a report in a common sense, it is part of **D7.1 ProLight Website** as written in the List of Deliverables in the Grant Agreement.

For convenience, we provide a short overview of the structure and the features of the ProLight website.

The ProLight website is set up along the details of Subtasks 7.1 described in the work plan table of Annex 1 “Description of the Action” of the Grant Agreement and the rules governing in the Consortium Agreement signed by the partners.

All project partners contributed to the content of the website. The leader of WP7 is the European Science Communication Institute (ESCI).

## Disclaimer

This publication reflects only the author's view. The Agency and the European Commission are not responsible for any use that may be made of the information it contains.



## Table of Contents

Deliverable Information .....	2
Document history.....	3
Summary .....	3
Disclaimer.....	3
Table of Contents .....	4
Table of Figures .....	4
Table of Tables .....	<b>Error! Bookmark not defined.</b>
1. The Prolight website.....	5
1.1. Homepage .....	6
1.2. The project .....	7
1.3 Demonstration Districts .....	8
1.4 News & Events.....	8
1.5 Related Initiatives.....	9
1.6 Results .....	9
1.7 Contact .....	9

## Table of Figures

Figure 1: Structure of ProLight website.....	5
Figure 2 Screen capture of the "Home" section of ProLight website.....	6
Figure 3: Screen capture of the "Project" section of the ProLight Project.....	7
Figure 4: Screen capture of the "Demonstration Districts" section of the ProLight website.....	8
Figure 5: Screen capture of the "News & Events" section of the Prolight website.....	8
Figure 6: Screen capture of the "related Initiatives" section of the ProLight website .....	9
Figure 7: Screen capture of the "Results" section of the ProLight website.....	9
Figure 8: Screen capture of the "Contact" section of the ProLight website.....	9



# 1. The ProLight website

The overall objective of the dissemination and communication activities is to ensure that the ProLight project website, set up at the very beginning of the project, is the entry point to the ProLight work and achievements for both: the EU scientific and professional communities and other stakeholders' categories including end users and the general public. It contains all the institutional information about the ProLight project. Besides that, the website acts as a communication and dissemination channel for the project results and for the involvement and enlargement of the stakeholder's community.

A choice between several options for the domain name of the ProLight website resulted in the following domain: <http://www.prolight-project.eu/>. The domain name was reserved in October 2022.

The website is managed by ESCI and supervised by Fachhochschule Technikum Wien (FHTW). All partners contribute to the content of the website. The technical infrastructure of the site is developed by ANAXIMANDRE, who is also responsible for the maintenance, hosting and search engine optimisation (SEO). Statistics about visits and visitors to the website will be available at regular intervals.

The navigation within the website is easy and straightforward with pages accessible from the home page and subpages within the pages. At the current stage of the project, the website will be launched with a light but essential structure that will be enhanced and enlarged as more content is generated by the project. Future content that is already planned for the website is for example more information about the demonstration district developments.

The main structure is visible in Figure 1, and the main features of the ProLight website are presented in Chapter 1.

The technical infrastructure and the graphical interface of the ProLight website were set-up at the very beginning of the project and approved by the coordinator. The website is structured with a homepage and six sub-sections (see Figure 1):

- **The project**
- **Demonstration Districts**
- **News & Events**
- **Related Initiatives**
- **Results**
- **Contact**

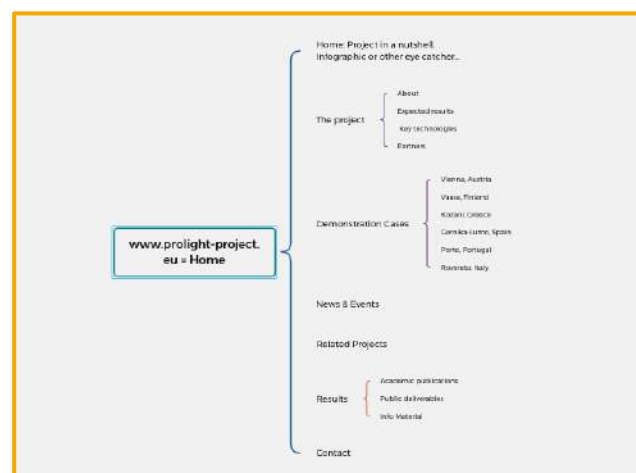


Figure 1: Structure of ProLight website



## 1.1. Homepage

The main elements of the homepage have been developed in order to give the site visitors a concise and short overview of the ProLight project, to enhance the collaboration and interaction among ProLight partners and stakeholders, as well as to facilitate easy access to information.

The “Home” section gives some background information about buildings in the EU and their energy consumption, and it explains shortly what the project's main aims are.

Scrolling further down, the reader finds a map with the 6 demonstration districts, followed by an overview of the latest “News” and the embedded ProLight Twitter Feed.

At the bottom of the homepage, information is given on the contact details, links to the social media channels, a short summary of the project and a link to the legal information on the website.

The navigation bar is a horizontal top bar. Horizontal navigation bars are easier for people to navigate once they stay on the website and want to discover the content in more detail.

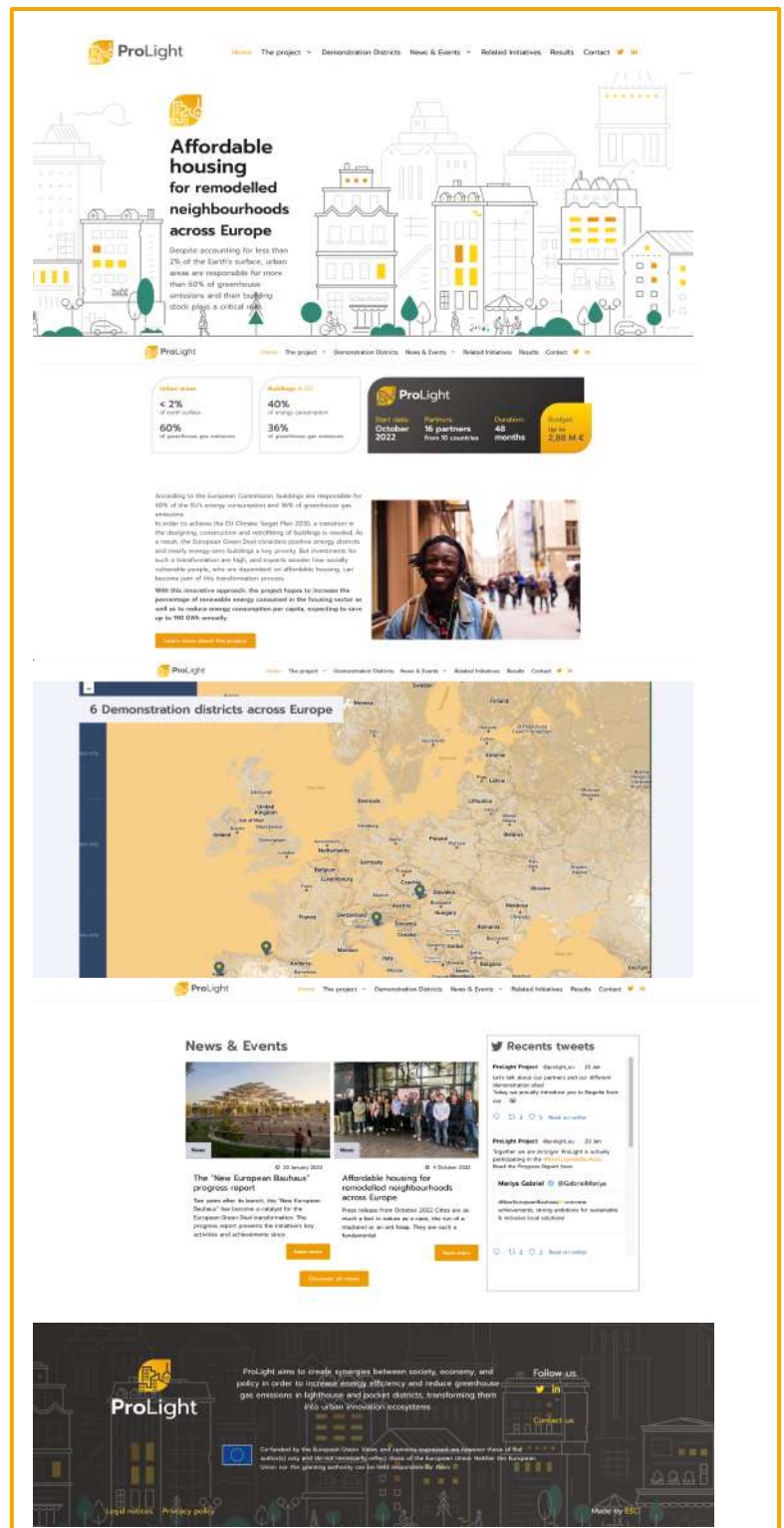


Figure 2: Screen capture of the “Home” section of the ProLight website



## 1.2. The project

“The project” is structured in four subsections:

- Context
- About ProLight
- Expected results
- Partners

This section starts with the global context, the New European Bauhaus and the following presents the ProLight aims and objectives. These are explained in an eye-catching format with boxes in different colours and easily understandable icons.

Scrolling down to the page “Partners”, each organisation of the ProLight consortium is presented with the logo and a short company description; a hyperlink to the company’s website and the respective contact person in the ProLight consortium will be added as soon as possible.

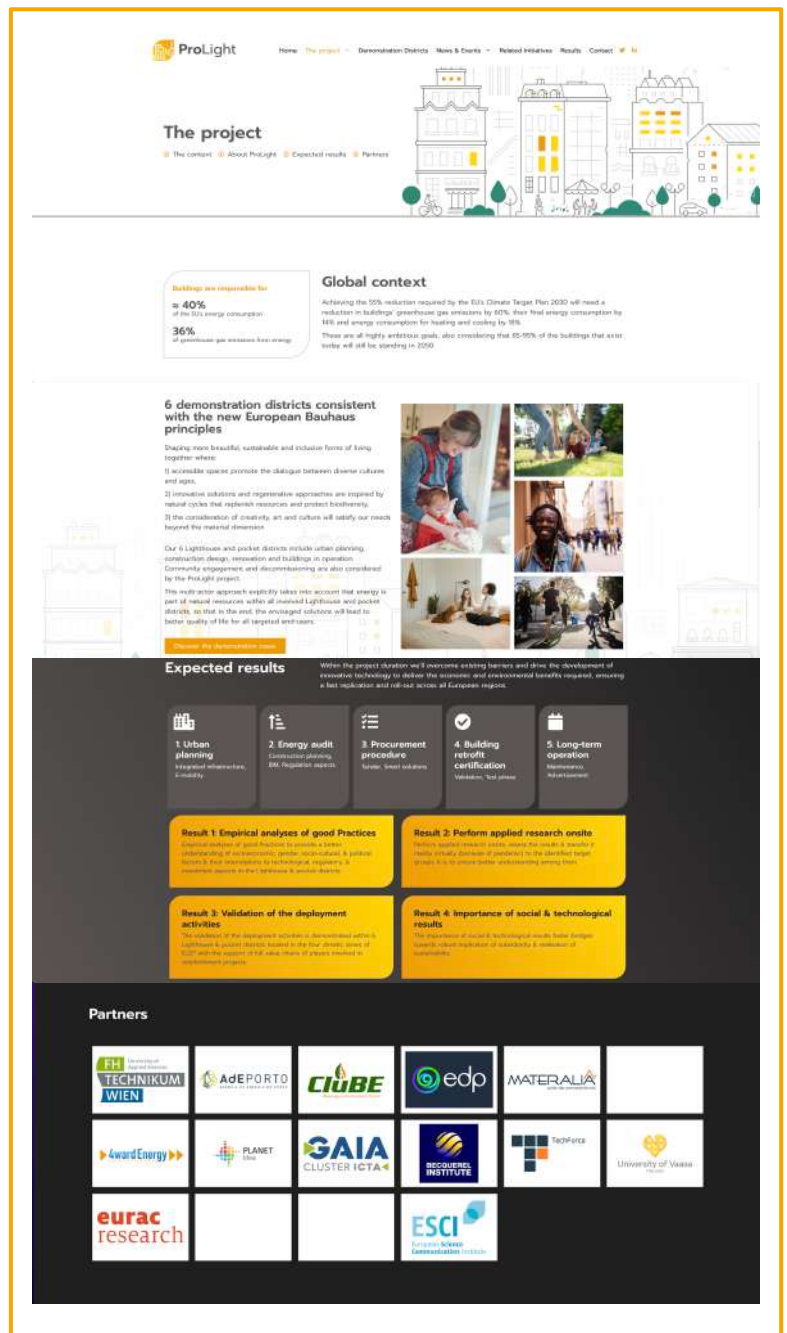


Figure 3: Screen capture of the “The Project” section of the ProLight website



## 1.3 Demonstration Districts

The heart of the project is its six demonstration cases. They are described in 6 subpages and their location is visible on a map.

In the following month one subpage will be created for each of the demonstration district.

These 6 subpages will be bilingual (English + country language). The content and the pictures will evolve with the development of the demonstration districts.

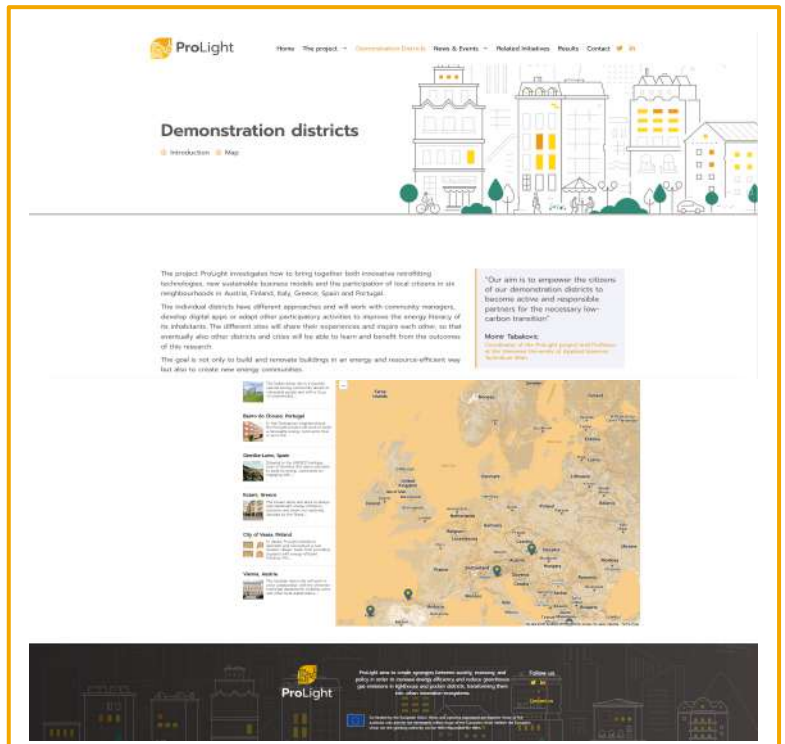


Figure 4: Screen capture of the “Demonstration Districts” section of the ProLight website

## 1.4 News & Events

The page “News” invites the visitor to read related articles and to inform herself/himself about upcoming events. For the moment two articles and 12 events are online, but as the project progresses, it will include also interviews and videos in chronological order.

ESCI in cooperation with the coordinator and / or project partners will feed the News sections.

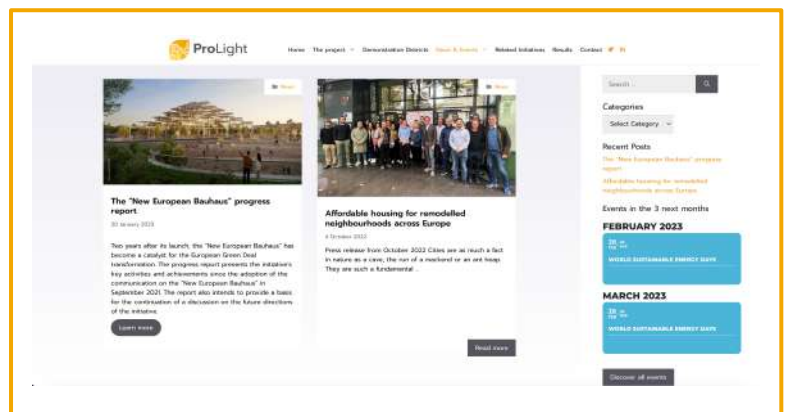


Figure 5: Screen capture of the “News & events” section of the ProLight website





## 1.5 Related Initiatives

Within the first months the ProLight consortium reached out different related projects and initiatives. They are cited in this section.

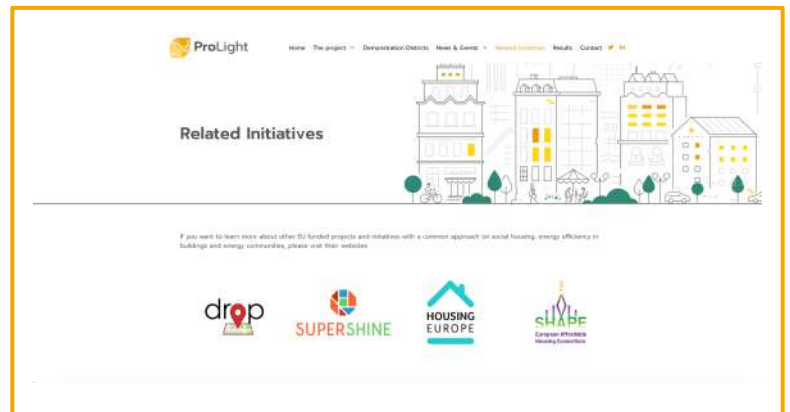


Figure 6: Screen capture of the “Related Initiatives” section of the ProLight website

## 1.6 Results

The section “Results” provides all results produced by the ProLight project. Visitors have access to all publicly available project related results and deliverables, structured as follows:

- Academic publications
- Public deliverables
- Info material

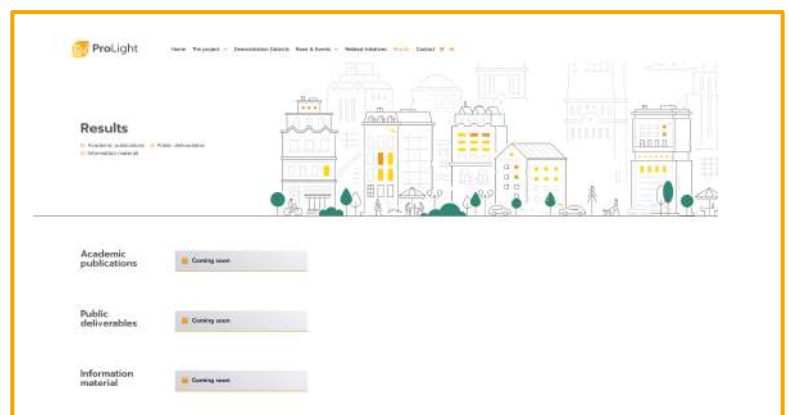


Figure 7: Screen capture of the “Results” section of the ProLight website

## 1.7 Contact

The contact information of the project coordinator and media relations manager is displayed and allows the visitor to get in touch with them.

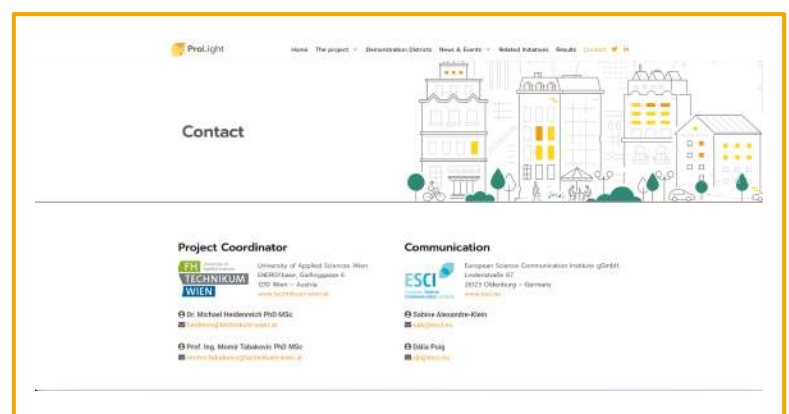


Figure 8: Screen capture of the “Contact” section of the ProLight website

